



Colorado Department
of Public Health
and Environment

NEWS RELEASE

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Colorado Department of Public Health and Environment

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Immunize for Good campaign features mobile web application to help parents track their child's vaccinations

DENVER--A new, free mobile web application called "Good to Go" helps parents track their children's immunizations. The application is at immunizeforgood.com and is accessible from mobile phones with internet access and computers.

The mobile web application is the latest addition to the Immunize for Good campaign launched in January by the Vaccine Advisory Committee of Colorado in partnership with the Colorado Immunization Program at the Colorado Department of Public Health and Environment and the Colorado Children's Immunization Coalition.

The application delivers a condensed version of the CDC-recommended 0- to 6-year vaccine schedule and allows parents to create a personalized record tailored to each child's birth date. With the mobile web application, parents can review their child's vaccine schedule and track the vaccines their child has received.

The mobile web application also includes detailed information about each vaccine and the disease(s) it prevents, customized email reminders for each vaccine, and a progress bar that shows parents how they're doing in their effort to keep their child protected from vaccine-preventable diseases. Parents also can print a list of their child's current and recommended vaccines. The list includes a space for a physician's signature so it can be used as proof of vaccination by school and child care officials.

Joni Reynolds, director of Public Health Programs for the Colorado Department of Public Health and Environment, said, "I am very appreciative of parents who take the time to make sure their children are fully protected against vaccine-preventable diseases, because I know how busy they are. When designing the mobile web application, we focused on how we could help these busy parents by making this tool as simple and intuitive as possible."

Erin Suelmann, executive director of the Colorado Children's Immunization Coalition, said, "The coalition is proud to be a partner in the Good to Go mobile web application campaign. Colorado is fortunate to have this tool to help parents more easily manage their children's vaccinations."

In addition to featuring the new Good to Go mobile web application, immunizeforgood.com offers accurate, up-to-date information about childhood vaccines and the diseases they prevent, recommended immunization schedules, and an animated video using simple, easy-to-understand language to explain how vaccines work. The campaign also encourages parents to add their own video and written testimonials about why they choose to vaccinate.