

# Seth Mnookin

# THE PANIC VIRUS

## A True Story of Science, Medicine and Fear

### Wednesday, March 9 ♦ 2 p.m. and 5:30 p.m.

2 p.m. Presentation includes event kickoff and welcome

Reception and book signing to follow

5:30 p.m. Encore presentation

### The Children's Hospital - Mt. Oxford (2nd floor)

### 13123 E. 16th Ave. Aurora, CO 80045

## Guest Speaker

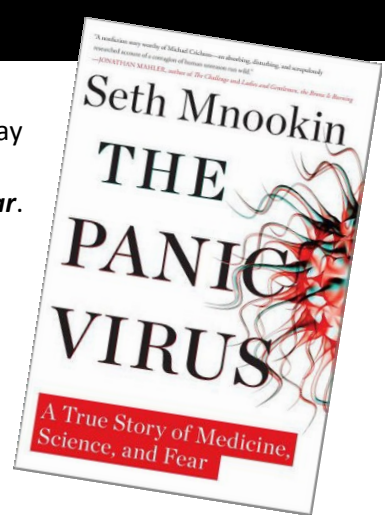
For Health Professionals,  
Students, &  
General Public  
Event is free. RSVPs encouraged.



Seth Mnookin is a contributing editor at *Vanity Fair* and a former senior writer for *Newsweek*, where he

covered media, politics, and popular culture. His writing has appeared in *The Washington Post*, *New York magazine*, and many other publications. He lives in Brooklyn, New York with his wife and young son.

Seth Mnookin, a *New York Times* bestselling author, delivers a real-life detective story that exposes what may well be the biggest health scare hoax of all time in *The Panic Virus: A True Story of Medicine, Science, and Fear*. Mnookin looks at the bogus vaccine panics – which started with a single, now totally discredited paper linking the MMR vaccine with autism – that have cost millions of dollars and resulted in the deaths of infants and children around the world. Despite the lack of evidence, the myth that vaccines somehow cause developmental disorders has been popularized by media personalities and legitimized by journalists who claim that they are just being fair to “both sides.”



In *The Panic Virus*, Seth Mnookin draws on interviews with parents, public health advocates, scientists, and anti-vaccine activists to tackle a fundamental question: **How do we decide what the truth is?** The fascinating answer helps explain everything from the persistence of conspiracy theories about 9/11 to the appeal of talk show hosts who demand that President Obama “prove” he was born in America. *The Panic Virus* is a riveting and sometimes heart-breaking medical detective story that explores the limits of rational thought. It is the ultimate cautionary tale for our time.

“Excellent...a must read for parents and parents to be. ... Mnookin makes a plea for reason and to giving weight to facts, not feelings and personal stories.”  
– Trine Tsouderos, *Chicago Tribune*

“A book that should be required reading at every medical school in the world. *The Panic Virus* is a lesson on how fear hijacks reason and emotion trumps logic.”  
– Michael Shermer, *The Wall Street Journal*



## RSVPs encouraged:

[www.childrensimmunization.org/SethMnookin](http://www.childrensimmunization.org/SethMnookin)

CCICOffice@tchden.org (720) 777-5340