



For Immediate Release
February 28, 2011

**Colorado Children's Immunization Coalition, and the Colorado Adult Immunization Coalition to Host
Nationally Acclaimed Author Reception
-- Seth Mnookin, Author of *The Panic Virus* --**

The Colorado Children's Immunization Coalition (CCIC) and the Colorado Adult Immunization Coalition (CAIC) will host a talk with **Seth Mnookin, nationally acclaimed author of "*The Panic Virus: A True Story of Science, Medicine and Fear*"** at **The Children's Hospital on Wednesday, Mar. 9 at 2 p.m. and 5:30 p.m.** The event will take place in the **Mt. Oxford Room, located on level two of the hospital. The hospital is located at 13123 16th Ave., Aurora, Colo. (80045).** A reception and book signing will follow the 2 p.m. presentation. An encore presentation begins at 5:30 p.m.

"We're thrilled to host Seth Mnookin, author of *The Panic Virus*," says Lydia McCoy, executive director, CCIC. "Promoting access, awareness and education is at the core of the CCIC mission. In this forum health professionals and students can engage with a nationally-acclaimed historian who puts into context the fears and issues at the root of the vaccine dialogue between providers and parents. "

"We are excited by this opportunity to bring our community partners together to learn more and to discuss the evidence-based information Mr. Mnookin has to share. He has a unique insight into the public's view of immunization and we are pleased to work with our coalition partners, to help improve awareness with the ultimate goal of protecting the health of Coloradans," says Erica Bloom, coordinator of the CAIC.

Mnookin -- the *New York Times*-bestselling author of *Feeding the Monster* and *Hard News* -- delivers a real-life detective story that exposes what may be the biggest health scare hoax of all time in ***The Panic Virus: A True Story of Medicine, Science, and Fear***. Mnookin, a contributing editor at *Vanity Fair* with a Harvard degree in the history of science, looks at the vaccine panics—which started with a single, now discredited paper linking the measles, mumps, and rubella (MMR) vaccine with autism—that have cost tens of millions of dollars and resulted in the deaths of infants and children around the world.

The **Colorado Children's Immunization Coalition (CCIC)** is an independent, nonprofit organization that promotes access, delivery and demand of childhood vaccinations to keep Colorado healthy. The CCIC works with health professionals, parents and media to share up to date, accurate information about vaccines. CCIS does not accept funding from vaccine manufacturers or distributors.

The **Colorado Adult Immunization Coalition (CAIC)** mission is to decrease vaccine-preventable disease in Colorado through collaborative efforts in education and immunization, and to increase awareness of the importance of vaccinations for Colorado citizens.

To RSVP for this free event, please visit www.childreimmunization.org/SethMnookin.

Media should park in the media parking spots in Emergency Department parking lot at Colfax and Aurora Parkway and walk to the front entrance. **Please call 303 880 4503 for media escort there.**

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